Beekeeping Personal Site Content

Why will people come to my website? **BASIC OVERVIEW/HOMEPAGE**

People will come to my website to learn about the ins and outs of beekeeping. It will be geared towards those who are just getting into bee keeping as well for those who might have a couple of years of bee keeping under their belt. The idea of my website is to be a central hub of information about bee keeping that will be beneficial for any visitor that may find themselves on my website.

What questions will your visitors expect my site to answer for them? **BASIC OVERVIEW/HOMEPAGE**

“What is Bee Keeping?” of course! I expect that anyone who visits my website will be able to take away the basics of bee keeping. More specifically I will be providing the information of what exactly it means to keep bees, how to care for them, and what is needed to do so. Adding on, most of those who already keep bees have their reasons for doing so, but my website could also answer why one would want to keep bees. Whether it be for a hobby, to get out and care for something, or for the delicious honey they make my website will have the answer and resources for the why and how.

What type of activities will visitors want to complete on my website? **TOOLS/RESOURCES**

As far as activities, those who visit my website will be able to interact with tools such as pollen count, a weather report for the area they are in, and so on and so forth. These resources will be valuable to have in a singular place rather than in an assortment of other places. Other resources might include guides on how to arrange beehives, common problems others have faced, and how to care for the actual bees of the hive.

What information is necessary to complete actions on my website? **INFORMATIONAL HELP/GUIDES**

Most information will be provided and you won’t need to be an expert on beekeeping to find my website valuable. This website isn’t for everyone, but more so for everyone who wants to bee keep or is already in the process of doing so. I guess by that metric, the only information one would need in order to interact with my website and gain the most out of it is to know whether or not they want to bee keep. That doesn’t even have to be certain as my website also explain why one would want to bee keep!

Why will visitors want to come to my site instead of any other to get this information or complete the actions? **BASIC OVERVIEW/ RESOURCES**

Visitors should want to come to my website because as far as I’ve looked online there isn’t a website that fully explains why one would want to bee keep as well as have the resources to help those getting into bee keeping. My website will be a good little central hub to help those just starting out as well for those who already are well into the process of keeping bees.

**HOMEPAGE:**

(This will be the home page for my website and include why and what is in my website.)

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**RESCOURCES:**

(This will be one of the pages that will include tools and any information that will prove beneficial)

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**GUIDES:**

(This will be the final page to my website and have guides and any other tool that will give direction to those visiting my website.)

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**HOMEPAGE CONTENT:**

For as many beekeepers that are in the world, there are just as many reasons for why these individuals care for bees. Asides from the sweet, sweet honey that you can obtain from such a rewarding task as beekeeping, it is a super humbling experience that teaches patience and how to care for delicate living animals. Whether you’re reasoning to keep bees is for the honey, to add another sort of “pet” to your family, or it’s purely for hobby, I hope that you’ll be able to find guidance in my website as you embark on your journey of beekeeping!

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